Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to https://complianz.io/consent.

This Cookie Policy was last updated on January 24, 2023 and applies to citizens and legal permanent residents of the United Kingdom.

1. Introduction

Our website, https://www.natgeokids.com (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

5.3 Advertising cookies

On this website we use advertising cookies, enabling us to personalize the advertisements for you, and we (and third parties) gain insights into the campaign results. This happens based on a profile we create based on your click and surfing on and outside https://www.natgeokids.com. With these cookies you, as website visitor are linked to a unique ID, so you do not see the same ad more than once for example.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

5.5 Social media

On our website, we have included content from Facebook, Twitter, Instagram and Pinterest to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, Instagram and Pinterest. This content is embedded with code derived from Facebook, Twitter, Instagram and Pinterest and places cookies. This content might store and process certain information for personalised advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymised as much as possible. Facebook, Twitter, Instagram and Pinterest are located in the United States.

6. Placed cookies

Bing Ads

Functional, Marketing/Tracking

Consent to service bing-ads

Usage

Read more

Sharing data

This data is not shared with third parties.

Functional

Name

[_uetsid_exp](#)

Expiration

persistent

Function

Name

[_uetvid_exp](#)

Expiration

persistent

Function

Marketing/Tracking

Name

[_uetsid](#)

Expiration

1 day

Function

Store and track visits across websites

Name

[_uetvid](#)

Expiration

13 months

Function

Store and track visits across websites

Wordfence

Functional

Consent to service wordfence

Usage

We use Wordfence for security and fraud prevention. [Read more](#)

Sharing data

For more information, please read the [Wordfence Privacy Statement](#).

Functional

Name

wf-scan-issue-expanded-*

Expiration

session

Function

Provide the identification of trusted web traffic

Name

wf_loginalerted_*

Expiration

persistent

Function

Provide protection against hackers

Name

wfwaf-authcookie*

Expiration

1 day

Function

Read to determine if the user is logged in

WordPress

Functional

Consent to service wordpress

Usage

We use WordPress for website development. [Read more](#)

Sharing data

This data is not shared with third parties.

Functional

Name

[WP_DATA_USER_*](#)

Expiration

session

Function

Store user preferences

Name

[wordpress_test_cookie](#)

Expiration

session

Function

Read if cookies can be placed

Name

[wordpress_logged_in_*](#)

Expiration

persistent

Function

Store logged in users

Name

[wp-api-schema-model*](#)

Expiration

session

Function

Name

[wp_lang](#)

Expiration

session

Function

Store language settings

Hotjar

Statistics, Functional

Consent to service hotjar

Usage

We use Hotjar for heat maps and screen recordings. [Read more](#)

Sharing data

For more information, please read the [Hotjar Privacy Statement](#).

Statistics

Name

[_hjIncludedInPageviewSample](#)

Expiration

30 minutes

Function

Name

[_hjid](#)

Expiration

1 year

Function

Store a unique user ID

Name

[_hjAbsoluteSessionInProgress](#)

Expiration

session

Function

Store unique visits

Name

[_hjIncludedInSessionSample](#)

Expiration

30 minutes

Function

Name

[_hjSessionUser_*](#)

Expiration

1 year

Function

Store a unique user ID

Name

_hjFirstSeen

Expiration

session

Function

Store first visit to the site

Functional

Name

_hjDonePolls

Expiration

1 year

Function

Store performed actions on the website

Name

_hjMinimizedPolls

Expiration

1 year

Function

Store if a message has been dismissed

Name

[_hjSession_*](#)

Expiration

session

Function

Provide functions across pages

Google reCAPTCHA

Functional, Marketing/Tracking

Consent to service google-recaptcha

Usage

We use Google reCAPTCHA for spam prevention. [Read more](#)

Sharing data

For more information, please read the [Google reCAPTCHA Privacy Statement](#).

Functional

Name

[_grecaptcha](#)

Expiration

session

Function

Provide spam protection

Marketing/Tracking

Name

[rc::c](rc::c)

Expiration

session

Function

Read and filter requests from bots

Name

[rc::b](rc::b)

Expiration

session

Function

Read and filter requests from bots

Name

[rc::a](#)

Expiration

persistent

Function

Read and filter requests from bots
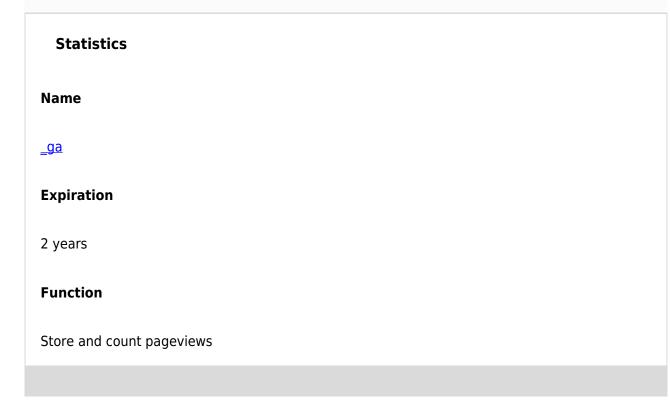
Google Analytics

Statistics, Functional

Consent to service google-analytics

Usage

We use Google Analytics for website statistics. [Read more](#)

Sharing data

For more information, please read the [Google Analytics Privacy Statement](#).

Statistics

Name

[_ga](#)

Expiration

2 years

Function

Store and count pageviews

Name

[__utma](#)

Expiration

persistent

Function

Store the calculation of days and time to purchase

Name

[_ga_*](#)

Expiration

1 year

Function

Store and count pageviews

Name

[_gid](#)

Expiration

1 day

Function

Store and count pageviews

Name

[_gat_gtag_UA_*](#)

Expiration

1 minute

Function

Store a unique user ID

Name

[__utmz](#)

Expiration

6 months

Function

Store used keyword and search engine

Name

[__utmc](#)

Expiration

30 minutes

Function

Store time of visit

Name

[__utmt](#)

Expiration

10 minutes

Function

Store number of service requests

Name

[__utmb](#)

Expiration

session

Function

Store time of visit

Functional

Name

[_gat_UA-*](#)

Expiration

session

Function

Provide technical monitoring

Facebook

Marketing/Tracking, Functional

Consent to service facebook

Usage
We use Facebook for display of recent social posts and/or social share buttons. [Read more](#)

Sharing data
For more information, please read the [Facebook Privacy Statement](#).

Marketing/Tracking

Name

[_fbp](#)

Expiration

3 months

Function

Store and track visits across websites

Name

[_fbc](#)

Expiration

2 years

Function

Store last visit

Name

[fbm*](#)

Expiration

1 year

Function

Store account details

Name

[xs](#)

Expiration

3 months

Function

Store a unique session ID

Name

[fr](#)

Expiration

3 months

Function

Provide ad delivery or retargeting

Name

[act](#)

Expiration

90 days

Function

Store logged in users

Name

[datr](#)

Expiration

2 years

Function

Provide fraud prevention

Name

[c_user](#)

Expiration

30 days

Function

Store a unique user ID

Name

[sb](#)

Expiration

2 years

Function

Store browser details

Name

[*_fbm_](#)

Expiration

1 year

Function

Store account details

Purpose pending investigation

Name

_fbc

Expiration

Function

Name

_fbp

Expiration

Function

Functional

Name

[wd](#)

Expiration

1 week

Function

Read screen resolution

Name

[csm](#)

Expiration

90 days

Function

Provide fraud prevention

Name

[actppresence](#)

Expiration

session

Function

Store and track if the browser tab is active

GDPR Cookie Consent

Functional

Consent to service gdpr-cookie-consent

Usage

We use GDPR Cookie Consent for cookie consent management. [Read more](#)

Sharing data

This data is not shared with third parties.

Purpose pending investigation

Name

[cookielawinfo-checkbox-*](#)

Expiration

Function

Name

[cookielawinfo-checkbox-*](#)

Expiration

Function

Functional

Name

[viewed_cookie_policy](#)

Expiration

persistent

Function

Store if a message has been shown

Google Adsense

Marketing/Tracking

Consent to service google-adsense

Usage

We use Google Adsense for showing advertisements. [Read more](#)

Sharing data

For more information, please read the [Google Adsense Privacy Statement](#).

Marketing/Tracking

Name

[_gcl_au](#)

Expiration

persistent

Function

Store and track conversions

Name

[google_adsense_settings](#)

Expiration

persistent

Function

Provide ad delivery or retargeting

Litespeed

Functional

Consent to service litespeed

Usage
We use Litespeed for website hosting. [Read more](#)

Sharing data
This data is not shared with third parties.

Functional

Name

[_lscache_vary](#)

Expiration

2 days

Function

Provide the prevention of cached pages

Complianz

Functional

Consent to service complianz

Usage
We use Complianz for cookie consent management. [Read more](#)

Sharing data

This data is not shared with third parties. For more information, please read the [Complianz Privacy Statement](#).

Functional

Name

[complianz_policy_id](#)

Expiration

365 days

Function

Store accepted cookie policy ID

Name

[cmplz_event_*](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_marketing](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[complianz_consent_status](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_policy_id](#)

Expiration

365 days

Function

Store accepted cookie policy ID

Name

[cmplz_choice](#)

Expiration

365 days

Function

Store if a message has been dismissed

Name

[cmplz_statistics](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_preferences](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_functional](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_banner-status](#)

Expiration

365 days

Function

Store if the cookie banner has been dismissed

Name

[cmplz_saved_services](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_id](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_saved_categories](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_consented_services](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_user_data](#)

Expiration

365 days

Function

Read to determine which cookie banner to show

Google Ads

Statistics, Marketing/Tracking

Consent to service google-ads

Usage

We use Google Ads for advertising. [Read more](#)

Sharing data

For more information, please read the [Google Ads Privacy Statement](#).

Statistics

Name

[_gac_UA-*](#)

Expiration

90 days

Function

Store and count pageviews

Marketing/Tracking

Name

[ads/ga-audiences](#)

Expiration

expires immediately

Function

Store information for remarketing purposes

Microsoft Clarity

Marketing/Tracking

Consent to service microsoft-clarity

Usage

We use Microsoft Clarity for heat maps and screen recordings. [Read more](#)

Sharing data

For more information, please read the [Microsoft Clarity Privacy Statement](#).

Marketing/Tracking

Name

[_clck](#)

Expiration

1 year

Function

Store a unique user ID

Name

MUID

Expiration

1 year

Function

Store and track visits across websites

Name

ANONCHK

Expiration

Function

Purpose pending investigation

Name

_clsk

Expiration

1 day

Function

Store and combine pageviews by a user into a single session recording

Vimeo

Statistics

Consent to service vimeo

Usage
We use Vimeo for video display. [Read more](#)

Sharing data
For more information, please read the [Vimeo Privacy Statement](#).

Statistics

Name

[__utmt_player](#)

Expiration

10 minutes

Function

Store and track audience reach

Name

[vuid](#)

Expiration

2 years

Function

Store the user's usage history

Purpose pending investigation

Name

__cf_bm

Expiration

Function

Plugin Organizer

Purpose pending investigation

Consent to service plugin-organizer

Usage

We use Plugin Organizer for website admin functions. [Read more](#)

Sharing data

This data is not shared with third parties.

Purpose pending investigation

Name

[po_assigned_roles](#)

Expiration

Function

Shopify

Functional

Consent to service shopify

Usage

We use Shopify for webshop management. [Read more](#)

Sharing data

This data is not shared with third parties.

Functional

Name

[Cart](#)

Expiration

Function

Miscellaneous

Purpose pending investigation

Consent to service miscellaneous

Sharing data

Sharing of data is pending investigation

Purpose pending investigation

Name

gaReferrer

Expiration

Function

Name

pusherTransportEncrypted

Expiration

Function

Name

gaClientId

Expiration

Function

Name

vuex

Expiration

Function

Name

livechat_vid

Expiration

Function

Name

gaRefferer

Expiration

Function

Name

debug

Expiration

Function

Name

wppas_pvbl

Expiration

Function

Name

wppas_user_stats

Expiration

Function

Name

AccessToken

Expiration

Function

Name

LANG_SITE

Expiration

Function

Name

pnctest

Expiration

Function

Name

cobrowsingChannel

Expiration

Function

Name

cobrowsingApp

Expiration

Function

Name

livechat_vcount

Expiration

Function

Name

_hjSessionRejected

Expiration

Function

Name

_gcl_aw

Expiration

Function

Name

wfls-remembered-*

Expiration

Function

Name

_cltk

Expiration

Function

Name

mrkrui

Expiration

Function

Name

[po_assigned_roles*](#)

Expiration

Function

Name

[ClarityFlagLoaded_*](#)

Expiration

Function

Name

[ClarityFlagLoaded_*](#)

Expiration

Function

Name

likes

Expiration

Function

Name

sub_test

Expiration

Function

Name

WP_PREFERENCES_USER_2391

Expiration

Function

Name

_gali

Expiration

Function

Name

WP_PREFERENCES_USER_258443

Expiration

Function

7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save & Exit", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

7.1 Manage your consent settings

8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the

cookies in your browser, they will be placed again after your consent when you visit our websites again.

9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Creature Media Ltd
76 Marylebone High Street
London
W1U 5JU
United Kingdom
Website:https://www.natgeokids.com
Email:privacy@ngkids.co.uk
Phone number: +44333 577 7272

This Cookie Policy was synchronised with cookiedatabase.org on February 1, 2023

Cookie consent settings

- prefix => cmplz_
- user_banner_id => 1

- block_ajax_content => 0
- do_not_track_enabled => 1
- consenttype => optin
- region => uk
- geoip => 1
- dismiss_timeout =>
- disable_cookiebanner =>
- soft_cookiewall => 1
- dismiss_on_scroll =>
- cookie_expiry => 365
- locale => lang=en&locale=en_GB
- tcf_active =>
- forceEnableStats =>
- preview =>
- clean_cookies =>
- id => 1
- header => Our website uses cookies ☐,1
- accept_optin => Accept
- accept_optout => Accept,1
- manage_consent => Cookie consent ☐
- manage_options => Manage Cookies
- save_settings => Save & Exit
- dismiss => Dismiss,0
- message_optout => We use cookies to optimize our website and our service.
- message_optin => We use technologies like cookies to store and/or access device information. We do this to improve browsing experience and to show personalised ads. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category_functional => Functional
- category_preferences => Preferences,0
- category_statistics => Statistics,1
- functional_text => These cookies are required to make our website work!,1
- statistics_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics_text_anonymous => These cookies help us record anonymous data about how people are using our website.,1
- preferences_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing_text => These cookies allow us to target other information on our website, like advertising, towards your interests.,1
- category_marketing => Marketing,1
- manage_consent_options => hover-hide-mobile
- use_categories => view-preferences
- privacy_link_us => #