

# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This Cookie Policy was last updated on March 16, 2022 and applies to citizens and legal permanent residents of the United Kingdom.*

## 1. Introduction

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Our website, <https://www.natgeokids.com> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

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A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

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A script is a piece of programme code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

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A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

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### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

## 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

## 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to personalize the advertisements for you, and we (and third parties) gain insights into the campaign results. This happens based on a profile we create based on your click and surfing on and outside <https://www.natgeokids.com>. With these cookies you, as website visitor are linked to a unique ID, so you do not see the same ad more than once for example.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

## 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

## 5.5 Social media buttons

On our website we have included buttons for Facebook to promote webpages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Facebook. These buttons work using pieces of code coming from Facebook themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook is located in the United States.

# 6. Placed cookies

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## Bing Ads

Functional, Marketing/Tracking

### Usage

[Read more](#)

### Sharing data

This data is not shared with third parties.

## Functional

### Name

[\\_uetsid\\_exp](#)

### Expiration

persistent

### Function

### Name

[\\_uetvid\\_exp](#)

### Expiration

persistent

### Function

## Marketing/Tracking

### Name

[\\_uetsid](#)

### Expiration

1 day

**Function**

Store and track visits across websites

**Name**

[\\_uetvid](#)

**Expiration**

16 days

**Function**

Store and track visits across websites

**Wordfence**

Functional

**Usage**

We use Wordfence for website security. [Read more](#)

**Sharing data**

For more information, please read the [Wordfence Privacy Statement](#).

**Functional****Name**

[wf-scan-issue-expanded-\\*](#)

**Expiration**

session

**Function**

Provide the identification of trusted web traffic

**Name**

[wf\\_loginalerted\\_\\*](#)

**Expiration**

persistent

**Function**

Provide protection against hackers

**Name**

[wfwaf-authcookie\\*](#)

**Expiration**

1 day

**Function**

Read to determine if the user is logged in

**WordPress**

Functional

**Usage**

We use WordPress for website development. [Read more](#)

## Sharing data

This data is not shared with third parties.

### Functional

#### Name

[WP\\_DATA\\_USER\\_\\*](#)

#### Expiration

session

#### Function

Store user preferences

#### Name

[wordpress\\_test\\_cookie](#)

#### Expiration

session

#### Function

Read if cookies can be placed

#### Name

[wordpress\\_logged\\_in\\_\\*](#)

#### Expiration

persistent

**Function**

Store logged in users

**Name**

[wp-api-schema-model\\*](#)

**Expiration**

session

**Function**

**Name**

[wp\\_lang](#)

**Expiration**

session

**Function**

Store language settings

**Hotjar**

Statistics, Functional

**Usage**

We use Hotjar for heat maps and screen recordings. [Read more](#)

## Sharing data

For more information, please read the [Hotjar Privacy Statement](#).

### Statistics

#### Name

[\\_hjIncludedInPageviewSample](#)

#### Expiration

30 minutes

#### Function

#### Name

[\\_hjid](#)

#### Expiration

1 year

#### Function

Store a unique user ID

#### Name

[\\_hjAbsoluteSessionInProgress](#)

#### Expiration



session

**Function**

Store unique visits

**Name**

[\\_hjIncludedInSessionSample](#)

**Expiration**

30 minutes

**Function**

**Name**

[\\_hjSessionUser\\_\\*](#)

**Expiration**

1 year

**Function**

Store a unique user ID

**Functional**

**Name**

[\\_hjDonePolls](#)

**Expiration**

1 year

**Function**

Store performed actions on the website

**Name**

[\\_hjMinimizedPolls](#)

**Expiration**

1 year

**Function**

Store if a message has been dismissed

**Name**

[\\_hjSession\\_\\*](#)

**Expiration**

session

**Function**

Provide functions across pages

## Google reCAPTCHA

Functional, Marketing/Tracking

### Usage

We use Google reCAPTCHA for spam prevention. [Read more](#)

### Sharing data

For more information, please read the [Google reCAPTCHA Privacy Statement](#).

### Functional

#### Name

[\\_greaptcha](#)

#### Expiration

session

#### Function

Provide spam protection

### Marketing/Tracking

#### Name

[rc::c](#)

#### Expiration

session

**Function**

Read and filter requests from bots

**Name**

[rc::b](#)

**Expiration**

session

**Function**

Read and filter requests from bots

**Name**

[rc::a](#)

**Expiration**

persistent

**Function**

Read and filter requests from bots

**Google Analytics**

Statistics, Functional

**Usage**

We use Google Analytics for website statistics. [Read more](#)

**Sharing data**

For more information, please read the [Google Analytics Privacy Statement](#).

## Statistics

### Name

[\\_ga](#)

### Expiration

2 years

### Function

Store and count pageviews

### Name

[\\_\\_utma](#)

### Expiration

persistent

### Function

Store the calculation of days and time to purchase

### Name

[\\_ga\\_\\*](#)

### Expiration

1 year

**Function**

Store and count pageviews

**Name**

[\\_gid](#)

**Expiration**

1 day

**Function**

Store and count pageviews

**Name**

[\\_gat\\_gtag\\_UA\\_\\*](#)

**Expiration**

1 minute

**Function**

Store a unique user ID

**Name**

[\\_\\_utmz](#)

**Expiration**

6 months

**Function**

Store used keyword and search engine

**Name**

[\\_\\_utmc](#)

**Expiration**

30 minutes

**Function**

Store time of visit

**Name**

[\\_\\_utmt](#)

**Expiration**

10 minutes

**Function**

Store number of service requests

**Name**

[\\_\\_utmb](#)

**Expiration**

session

**Function**

Store time of visit

**Functional****Name**

[\\_gat\\_UA-\\*](#)

**Expiration**

session

**Function**

Provide technical monitoring

**Facebook**

Marketing/Tracking, Functional

**Usage**

We use Facebook for display of recent social posts and/or social share buttons. [Read more](#)

**Sharing data**

For more information, please read the [Facebook Privacy Statement](#).

**Marketing/Tracking****Name**

[\\_fbp](#)



**Expiration**

3 months

**Function**

Store and track visits across websites

**Name**

[\\_fbc](#)

**Expiration**

2 years

**Function**

Store last visit

**Name**

[fbm\\*](#)

**Expiration**

1 year

**Function**

Store account details

**Name**

[XS](#)

**Expiration**

3 months

**Function**

Store a unique session ID

**Name**

[fr](#)

**Expiration**

3 months

**Function**

Provide ad delivery or retargeting

**Name**

[act](#)

**Expiration**

90 days

**Function**

Store logged in users

**Name**

[datr](#)

**Expiration**

2 years

**Function**

Provide fraud prevention

**Name**

[c\\_user](#)

**Expiration**

30 days

**Function**

Store a unique user ID

**Name**

[sb](#)

**Expiration**

2 years

**Function**

Store browser details

**Name**

[\\*\\_fbm\\_](#)

**Expiration**

1 year

**Function**

Store account details

**Purpose pending investigation**

**Name**

\_fbc

**Expiration**

**Function**

**Name**

\_fbp

**Expiration**

**Function**

**Functional**

**Name**

[wd](#)

**Expiration**

1 week

**Function**

Read screen resolution

**Name**

[csm](#)

**Expiration**

90 days

**Function**

Provide fraud prevention

**Name**

[actppresence](#)

**Expiration**

session

**Function**

Store and track if the browser tab is active

## GDPR Cookie Consent

Functional

### Usage

We use GDPR Cookie Consent for cookie consent management. [Read more](#)

### Sharing data

This data is not shared with third parties.

### Functional

#### Name

[cookielawinfo-checkbox-non-necessary](#)

#### Expiration

session

#### Function

Read if cookies can be placed

#### Name

[viewed\\_cookie\\_policy](#)

#### Expiration

persistent

#### Function

Store if a message has been shown

**Name**

[cookieLawinfo-checkbox-necessary](#)

**Expiration**

session

**Function**

Read if cookies can be placed

**Google AdSense**

Marketing/Tracking

**Usage**

We use Google AdSense for showing advertisements. [Read more](#)

**Sharing data**

For more information, please read the [Google AdSense Privacy Statement](#).

**Marketing/Tracking****Name**

[\\_gcl\\_au](#)

**Expiration**

persistent

**Function**

Store and track conversions

**Name**

[google\\_adsense\\_settings](#)

**Expiration**

persistent

**Function**

Provide ad delivery or retargeting

**Litespeed**

Functional

**Usage**

We use Litespeed for website hosting. [Read more](#)

**Sharing data**

This data is not shared with third parties.

**Functional****Name**

[\\_lscache\\_vary](#)

**Expiration**

2 days

**Function**

Provide the prevention of cached pages



## Complianz

Functional

### Usage

We use Complianz for cookie consent management. [Read more](#)

### Sharing data

This data is not shared with third parties. For more information, please read the [Complianz Privacy Statement](#).

### Functional

#### Name

[complianz\\_policy\\_id](#)

#### Expiration

365 days

#### Function

Store accepted cookie policy ID

#### Name

[cmlz\\_event\\_\\*](#)

#### Expiration

365 days

#### Function

Store cookie consent preferences

**Name**

[cmlz\\_marketing](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[comlianz\\_consent\\_status](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[cmlz\\_policy\\_id](#)

**Expiration**

365 days

**Function**

Store accepted cookie policy ID

**Name**

[cmlz\\_choice](#)

**Expiration**

365 days

**Function**

Store if a message has been dismissed

**Name**

[cmlz\\_statistics](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[cmlz\\_preferences](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[cmplz\\_functional](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[cmplz\\_banner-status](#)

**Expiration**

365 days

**Function**

Store if the cookie banner has been dismissed

**Name**

[cmplz\\_saved\\_services](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[cmlz\\_id](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[cmlz\\_saved\\_categories](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[cmlz\\_consented\\_services](#)

**Expiration**

365 days

**Function**

Store cookie consent preferences

**Name**

[cmplz\\_user\\_data](#)

**Expiration**

365 days

**Function**

Determine which cookie banner to show

**Google Ads**

Statistics, Marketing/Tracking

**Usage**

We use Google Ads for advertising. [Read more](#)

**Sharing data**

For more information, please read the [Google Ads Privacy Statement](#).

**Statistics****Name**

[\\_gac\\_UA-\\*](#)

**Expiration**

90 days

**Function**

Store and count pageviews

**Marketing/Tracking****Name**

[ads/ga-audiences](#)

**Expiration**

expires immediately

**Function**

Store information for remarketing purposes

**Microsoft Clarity**

Marketing/Tracking

**Usage**

We use Microsoft Clarity for heat maps and screen recordings. [Read more](#)

**Sharing data**

For more information, please read the [Microsoft Clarity Privacy Statement](#).

**Marketing/Tracking****Name**

[\\_clck](#)

**Expiration**

1 year

**Function**

Store a unique user ID

**Name**

[MUID](#)

**Expiration**

1 year

**Function**

Store and track visits across websites

**Purpose pending investigation****Name**

[\\_clsk](#)

**Expiration**

1 day

**Function**

Store and combine pageviews by a user into a single session recording



## Vimeo

Statistics

### Usage

We use Vimeo for video display. [Read more](#)

### Sharing data

For more information, please read the [Vimeo Privacy Statement](#).

## Statistics

### Name

[\\_\\_utmt\\_player](#)

### Expiration

10 minutes

### Function

Store and track audience reach

### Name

[vuid](#)

### Expiration

2 years

### Function

Store the user's usage history

## **Purpose pending investigation**

### **Name**

\_\_cf\_bm

### **Expiration**

### **Function**

## **Plugin Organizer**

Purpose pending investigation

### **Usage**

We use Plugin Organizer for website admin functions. [Read more](#)

### **Sharing data**

This data is not shared with third parties.

## **Purpose pending investigation**

### **Name**

[po\\_assigned\\_roles](#)

### **Expiration**

### **Function**

## Miscellaneous

Purpose pending investigation

### Usage

### Sharing data

Sharing of data is pending investigation

### Purpose pending investigation

#### Name

gaReferrer

#### Expiration

#### Function

#### Name

pusherTransportEncrypted

#### Expiration

#### Function

#### Name

gaClientId

**Expiration**

**Function**

**Name**

vuex

**Expiration**

**Function**

**Name**

livechat\_vid

**Expiration**

**Function**

**Name**

gaRefferer

**Expiration**

**Function**

**Name**

debug

**Expiration**

**Function**

**Name**

wppas\_pvbl

**Expiration**

**Function**

**Name**

wppas\_user\_stats

**Expiration**

**Function**

**Name**

AccessToken

**Expiration****Function****Name**

LANG\_SITE

**Expiration****Function****Name**

pnctest

**Expiration****Function****Name**

cobrowsingChannel

**Expiration**

**Function**

**Name**

cobrowsingApp

**Expiration**

**Function**

**Name**

livechat\_vcount

**Expiration**

**Function**

**Name**

\_hjSessionRejected

**Expiration**

**Function**

**Name**

\_gcl\_aw

**Expiration**

**Function**

**Name**

[wfls-remembered-\\*](#)

**Expiration**

**Function**

**Name**

\_hjFirstSeen

**Expiration**

**Function**



**Name**

\_cltk

**Expiration**

**Function**

**Name**

mrkrui

**Expiration**

**Function**

**Name**

[po\\_assigned\\_roles\\*](#)

**Expiration**

**Function**

**Name**

[ClarityFlagLoaded\\_\\*](#)

**Expiration**

**Function**

**Name**

[ClarityFlagLoaded\\_\\*](#)

**Expiration**

**Function**

**Name**

likes

**Expiration**

**Function**

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## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save & Exit", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

### 7.1 Manage your consent settings

## 8. Your rights with respect to personal data

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You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

## 9. Enabling/disabling and deleting cookies

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You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

## 10. Contact details

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For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Creature Media Ltd  
76 Marylebone High Street  
London  
W1U 5JU  
United Kingdom  
Website: <https://www.natgeokids.com>

Email: [privacy@ngkids.co.uk](mailto:privacy@ngkids.co.uk)  
Phone number: +44333 577 7272

This Cookie Policy was synchronised with [cookiedatabase.org](https://cookiedatabase.org) on June 8, 2022

## Cookie consent settings

- prefix => cmlz\_
- user\_banner\_id => 1
- block\_ajax\_content => 0
- do\_not\_track =>
- consenttype => optin
- region => uk
- geoip => 1
- dismiss\_timeout =>
- disable\_cookiebanner =>
- soft\_cookieswall => 1
- dismiss\_on\_scroll =>
- cookie\_expiry => 365
- locale => lang=en&locale=en\_GB
- tcf\_active =>
- forceEnableStats =>
- preview =>
- clean\_cookies =>
- id => 1
- header => Our website uses cookies ,1
- accept\_optin => Accept
- accept\_optout => Accept,1
- manage\_consent => Cookie consent ,1
- manage\_options => Manage Cookies
- save\_settings => Save & Exit
- dismiss => Dismiss,0
- message\_optout => We use cookies to optimize our website and our service.
- message\_optin => ... Although sadly, they're not edible! Cookies are small files we send to your device to improve your time here. You can choose which ones we send by selecting 'Manage Cookies', below. If you're under 13, you'll need a grown-up's permission to accept our cookies.
- category\_functional => Functional
- category\_preferences => Preferences,0
- category\_statistics => Statistics,1
- functional\_text => These cookies are required to make our website work!,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1

- statistics\_text\_anonymous => These cookies help us record anonymous data about how people are using our website.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => These cookies allow us to target other information on our website, like advertising, towards your interests.,1
- category\_marketing => Marketing,1
- use\_categories => view-preferences
- privacy\_link\_us => #