Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to https://complianz.io/consent.

This Cookie Policy was last updated on February 17, 2023 and applies to citizens and legal permanent residents of the United Kingdom.

1. Introduction

Our website, <u>https://www.natgeokids.com</u> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

5.3 Advertising cookies

On this website we use advertising cookies, enabling us to gain insights into the campaign results. This happens based on a profile we create based on your behaviour on <u>https://www.natgeokids.com</u>. With these cookies you, as website visitor, are linked to a unique ID but these cookies will not profile your behaviour and interests to serve personalized ads.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

5.5 Social media

On our website, we have included content from Facebook, Twitter, Instagram and Pinterest to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, Instagram and Pinterest. This content is embedded with code derived from Facebook, Twitter, Instagram and Pinterest and places cookies. This content might store and process certain information for personalized advertising.

Facebook, Twitter, Instagram and Pinterest are located in the United States.

6. Placed cookies

Bing Ads

Functional, Marketing/Tracking

Consent to service bing-ads

Usage

Read more

Sharing data

This data is not shared with third parties.

Functional

Name

<u>_uetsid_exp</u>

Expiration

persistent

Function

Name

<u>_uetvid_exp</u>

Expiration

persistent

Function

Marketing/Tracking

Name

<u>_uetsid</u>

Expiration

1 day

Store and track visits across websites

Name

<u>_uetvid</u>

Expiration

13 months

Function

Store and track visits across websites

Wordfence

Consent to service wordfence

Usage

We use Wordfence for security and fraud prevention. Read more

Sharing data

For more information, please read the Wordfence Privacy Statement.

Functional

Name

wf-scan-issue-expanded-*

Expiration

Functional

session

Function

Provide the identification of trusted web traffic

Name

wf_loginalerted_*

Expiration

persistent

Function

Provide protection against hackers

Name

wfwaf-authcookie*

Expiration

1 day

Function

Read to determine if the user is logged in

WordPress

Consent to service wordpress

Usage

We use WordPress for website development. Read more

Functional

Sharing data

This data is not shared with third parties.

Functional

Name

WP_DATA_USER_*

Expiration

session

Function

Store user preferences

Name

wordpress_test_cookie

Expiration

session

Function

Read if cookies can be placed

Name

wordpress_logged_in_*

Expiration

persistent

Function

Store logged in users

Name

wp-api-schema-model*

Expiration

session

Function

Name

wp_lang

Expiration

session

Function

Store language settings

Hotjar

Consent to service hotjar

Usage

We use Hotjar for heat maps and screen recordings. Read more

Statistics, Functional

Sharing data

For more information, please read the <u>Hotjar Privacy Statement</u>.

Statistics

Name

_hjIncludedInPageviewSample

Expiration

30 minutes

Function

Name

<u>_hjid</u>

Expiration

1 year

Function

Store a unique user ID

Name

_hjAbsoluteSessionInProgress

Expiration

session

Function

Store unique visits

Name

_hjIncludedInSessionSample

Expiration

30 minutes

Function

Name

hjSessionUser*

Expiration

1 year

Function

Store a unique user ID

Name

<u>_hjFirstSeen</u>

Expiration

session

Function

Store first visit to the site

Functional

Name

<u>_hjDonePolls</u>

Expiration

1 year

Function

Store performed actions on the website

Name

<u>hjMinimizedPolls</u>

Expiration

1 year

Function

Store if a message has been dismissed

Name

<u>_hjSession_*</u>

Expiration

session

Function

Provide functions across pages

Google reCAPTCHA

Functional, Marketing/Tracking

Consent to service google-recaptcha

Usage

We use Google reCAPTCHA for spam prevention. Read more

Sharing data

For more information, please read the Google reCAPTCHA Privacy Statement.

Functional

Name

_grecaptcha

Expiration

session

Function

Provide spam protection

Marketing/Tracking

Name

<u>rc::c</u>

Expiration

session

Function

Read and filter requests from bots

Name

<u>rc::b</u>

Expiration

session

Function

Read and filter requests from bots

Name

<u>rc::a</u>

Expiration

persistent

Read and filter requests from bots

Google Analytics

Consent to service google-analytics

Usage

We use Google Analytics for website statistics. Read more

Sharing data

For more information, please read the Google Analytics Privacy Statement.

Statistics

Name

_ga

Expiration

2 years

Function

Store and count pageviews

Name

_utma

Expiration

Statistics, Functional

persistent

Function

Store the calculation of days and time to purchase

Name

<u>_ga_*</u>

Expiration

1 year

Function

Store and count pageviews

Name

_gid

Expiration

1 day

Function

Store and count pageviews

Name

<u>_gat_gtag_UA_*</u>

Expiration

1 minute

Function

Store a unique user ID

Name

<u>__utmz</u>

Expiration

6 months

Function

Store used keyword and search engine

Name

<u>_utmc</u>

Expiration

30 minutes

Function

Store time of visit

Name

<u>__utmt</u>

Expiration

10 minutes

Function

Store number of service requests

Name

<u>__utmb</u>

Expiration

session

Function

Store time of visit

Functional

Name

<u>_gat_UA-*</u>

Expiration

session

Function

Provide technical monitoring

Facebook

Marketing/Tracking, Functional

Consent to service facebook

Usage

We use Facebook for display of recent social posts and/or social share buttons. Read more

Sharing data

For more information, please read the Facebook Privacy Statement.

Marketing/Tracking

Name

_fbp

Expiration

3 months

Function

Store and track visits across websites

Name

<u>_fbc</u>

Expiration

2 years

Function

Store last visit

Name

<u>fbm*</u>

Expiration

1 year

Function

Store account details

Name

<u>xs</u>

Expiration

3 months

Function

Store a unique session ID

Name

<u>fr</u>

Expiration

3 months

Provide ad delivery or retargeting

Name

<u>act</u>

Expiration

90 days

Function

Store logged in users

Name

<u>datr</u>

Expiration

2 years

Function

Provide fraud prevention

Name

<u>c_user</u>

Expiration

Store a unique user ID

Name

<u>sb</u>

Expiration

2 years

Function

Store browser details

Name

<u>*_fbm_</u>

Expiration

1 year

Function

Store account details

Purpose pending investigation

Name

_fbc

Expiration

Function

Name

_fbp

Expiration

Function

Functional	
Name	
wd	
Expiration	
1 week	
Function	
Read screen resolution	
Name	
<u>csm</u>	

Expiration

90 days

Function

Provide fraud prevention

Name

actppresence

Expiration

session

Function

Store and track if the browser tab is active

GDPR Cookie Consent

Consent to service gdpr-cookie-consent

Usage

We use GDPR Cookie Consent for cookie consent management. Read more

Sharing data

This data is not shared with third parties.

Purpose pending investigation

Name

Functional

cookielawinfo-checkbox-*

Expiration

Function

Name

cookielawinfo-checkbox-*

Expiration

Function

Functional

Name

viewed_cookie_policy

Expiration

persistent

Function

Store if a message has been shown

Google Adsense

Consent to service google-adsense

Usage

We use Google Adsense for showing advertisements. Read more

Sharing data

For more information, please read the Google Adsense Privacy Statement.

Marketing/Tracking

Name

<u>_gcl_au</u>

Expiration

persistent

Function

Store and track conversions

Name

google_adsense_settings

Expiration

persistent

Function

Provide ad delivery or retargeting

Litespeed

Consent to service litespeed

Usage

We use Litespeed for website hosting. Read more

Sharing data

This data is not shared with third parties.

Functional

Name

_lscache_vary

Expiration

2 days

Function

Provide the prevention of cached pages

Complianz

Consent to service complianz

Usage

We use Complianz for cookie consent management. Read more

Sharing data

This data is not shared with third parties. For more information, please read the <u>Complianz</u> <u>Privacy Statement</u>.

Functional

Functional

Functional

Name

complianz_policy_id

Expiration

365 days

Function

Store accepted cookie policy ID

Name

cmplz_event_*

Expiration

365 days

Function

Store cookie consent preferences

Name

cmplz_marketing

Expiration

Store cookie consent preferences

Name

complianz_consent_status

Expiration

365 days

Function

Store cookie consent preferences

Name

cmplz_policy_id

Expiration

365 days

Function

Store accepted cookie policy ID

Name

cmplz_choice

Expiration

Store if a message has been dismissed

Name

cmplz_statistics

Expiration

365 days

Function

Store cookie consent preferences

Name

cmplz_preferences

Expiration

365 days

Function

Store cookie consent preferences

Name

cmplz_functional

Expiration

Store cookie consent preferences

Name

cmplz_banner-status

Expiration

365 days

Function

Store if the cookie banner has been dismissed

Name

cmplz_saved_services

Expiration

365 days

Function

Store cookie consent preferences

Name

<u>cmplz_id</u>

Expiration

Store cookie consent preferences

Name

cmplz_saved_categories

Expiration

365 days

Function

Store cookie consent preferences

Name

cmplz_consented_services

Expiration

365 days

Function

Store cookie consent preferences

Name

cmplz_user_data

Expiration

Read to determine which cookie banner to show

Google Ads

Consent to service google-ads

Usage

We use Google Ads for advertising. Read more

Sharing data

For more information, please read the Google Ads Privacy Statement.

Statistics

Name

_gac_UA-*

Expiration

90 days

Function

Store and count pageviews

Marketing/Tracking

Name

ads/ga-audiences

Statistics, Marketing/Tracking

Expiration

expires immediately

Function

Store information for remarketing purposes

Microsoft Clarity

Consent to service microsoft-clarity

Usage

We use Microsoft Clarity for heat maps and screen recordings. Read more

Sharing data

For more information, please read the Microsoft Clarity Privacy Statement.

Marketing/Tracking

Name

<u>_clck</u>

Expiration

1 year

Function

Store a unique user ID

Name

Marketing/Tracking

<u>MUID</u>

Expiration

1 year

Function

Store and track visits across websites

Name

ANONCHK

Expiration

Function

Purpose pending investigation

Name

<u>_clsk</u>

Expiration

1 day

Function

Store and combine pageviews by a user into a single session recording

Vimeo

Consent to service vimeo

Usage

We use Vimeo for video display. Read more

Sharing data

For more information, please read the <u>Vimeo Privacy Statement</u>.

Statistics

Name

<u>__utmt_player</u>

Expiration

10 minutes

Function

Store and track audience reach

Name

<u>vuid</u>

Expiration

2 years

Function

Statistics

Store the user's usage history

Purpose pending investigation

Name

__cf_bm

Expiration

Function

Plugin Organizer

Consent to service plugin-organizer

Usage

We use Plugin Organizer for website admin functions. Read more

Sharing data

This data is not shared with third parties.

Purpose pending investigation

Name

po_assigned_roles

Expiration

Purpose pending investigation

Shopify

Consent to service shopify

Usage

We use Shopify for webshop management. Read more

Sharing data

This data is not shared with third parties.

Functional

Name

<u>Cart</u>

Expiration

Function

Miscellaneous

Consent to service miscellaneous

Usage

Sharing data

Sharing of data is pending investigation

Purpose pending investigation

Functional

Purpose pending investigation Name gaReferrer Expiration Function Name pusherTransportEncrypted Expiration Function Name gaClientId Expiration Function Name

vuex

Expiration

Function

Name

livechat_vid

Expiration

Function

Name

gaRefferer

Expiration

Function

Name

debug

Name

wppas_pvbl

Expiration

•

Function

Name

wppas_user_stats

Expiration

Function

Name

AccessToken

Expiration

Function

LANG_SITE

Expiration

Function

Name

pnctest

Expiration

Function

Name

cobrowsingChannel

Expiration

Function

Name

cobrowsingApp

Function

Name

livechat_vcount

Expiration

Function

Name

_hjSessionRejected

Expiration

Function

Name

_gcl_aw

Name

wfls-remembered-*

Expiration

Function

Name

_cltk

Expiration

Function

Name

mrkrui

Expiration

Function

National Geographic Kids Cookie Policy (UK) March 29, 2024

po_assigned_roles*

Expiration

Function

Name

ClarityFlagLoaded_*

Expiration

Function

Name

ClarityFlagLoaded_*

Expiration

Function

Name

likes

Function

Name

sub_test

Expiration

Function

Name

WP_PREFERENCES_USER_2391

Expiration

Function

Name

_gali

Name

WP_PREFERENCES_USER_258443

Expiration

Function

Name

panoramald_expiry_exp

Expiration

Function

Name

_GESPSK-crwdcntrl.net

Expiration

Function

_cc_id_update_ts

Expiration

Function

Name

panoramald_expiry

Expiration

Function

Name

utm_source

Expiration

Function

Name

utm_medium

Function

Name

WP_PREFERENCES_USER_17

Expiration

Function

Name

_hjIncludedInSessionSample_684540

Expiration

Function

Name

kidsModal

Name

livechat_vphone

Expiration

Function

Name

livechat_vemail

Expiration

Function

Name

WP_PREFERENCES_USER_286648

Expiration

Function

livechat_vname

Expiration

Function

Name

loglevel

Expiration

Function

Name

_GESPSK-id5-sync.com

Expiration

Function

Name

hjActiveViewportIds

Function

Name

ab.storage.sessionId.a9882122-ac6c-486a-bc3b-fab39ef624c5

Expiration

Function

Name

ab.storage.lastReqToEndpoint.a9882122-ac6c-486a-bc3b-fab39ef624c5

Expiration

Function

Name

ab.storage.userld.a9882122-ac6c-486a-bc3b-fab39ef624c5

Name

ab.storage.messagingSessionStart.a9882122-ac6c-486a-bc3b-fab39ef624c5

Expiration

Function

Name

ab.storage.deviceId.a9882122-ac6c-486a-bc3b-fab39ef624c5

Expiration

Function

Name

Al_sentBuffer

Expiration

Function

Al_buffer

Expiration

Function

Name

ai_user

Expiration

Function

Name

WP_PREFERENCES_USER_109866

Expiration

Function

Name

WP_PREFERENCES_USER_322154

Function

Name

wpEmojiSettingsSupports

Expiration

Function

Name

ADFEAuthCookie

Expiration

Function

Name

lastExternalReferrer

Name

lastExternalReferrerTime

Expiration

Function

Name

ee39232f299f5f2111af5a60d5d10fd1

Expiration

Function

Name

natgeo-prev-click

Expiration

Function

natgeo-prev-page

Expiration

Function

Name

autoplay-volume

Expiration

Function

Name

TWDC-DTCI_ENSIGHTEN_BLOCKED_URLS

Expiration

Function

Name

TWDC-DTCI_ENSIGHTEN_ALLOWED_URLS

Function

Name

iconLoaderFitt

Expiration

Function

Name

fcap

Expiration

Function

Name

geo

Name

natgeo-adblock

Expiration

Function

Name

country

Expiration

Function

kids.nationalgeographic.com

Name

region

Expiration

Function

kids.nationalgeographic.com

_dcf

Expiration

Function

kids.nationalgeographic.com

Name

s_ensCDS

Expiration

Function

kids.nationalgeographic.com

Name

s_ensRegion

Expiration

Function

kids.nationalgeographic.com

Name

s_ensNR

Expiration

Function

.kids.nationalgeographic.com

Name

_nr

Expiration

Function

kids.nationalgeographic.com

Name

JSESSIONID

Expiration

Function

.nr-data.net

Name

AMCVS_5BFD123F5245AECB0A490D45AdobeOrg

Function

.nationalgeographic.com

Name

s_ecid

Expiration

Function

.nationalgeographic.com

Name

s_cc

Expiration

Function

.nationalgeographic.com

Name

AMCV_5BFD123F5245AECB0A490D45AdobeOrg

.nationalgeographic.com

Name

test_cookie

Expiration

Function

.doubleclick.net

Name

__gads

Expiration

Function

.nationalgeographic.com

Name

__gpi

Function
.nationalgeographic.com
Name
user_region
Expiration
Function
Name
PHPSESSID
Expiration
Function

7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save & Exit", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

7.1 Manage your consent settings

8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Creature Media Ltd 76 Marylebone High Street London W1U 5JU United Kingdom Website: <u>https://www.natgeokids.com</u> Email: privacy@ngkids.co.uk Phone number: +44333 577 7272 This Cookie Policy was synchronised with <u>cookiedatabase.org</u> on March 27, 2024.

Cookie consent settings

- prefix => cmplz_
- user_banner_id => 1
- block_ajax_content => 0
- do_not_track_enabled => 1
- consenttype => optin
- region => uk
- geoip => 1
- dismiss_timeout =>
- disable_cookiebanner =>
- soft_cookiewall => 1
- dismiss_on_scroll =>
- cookie_expiry => 365
- locale => lang=en&locale=en_GB
- tcf_active =>
- forceEnableStats =>
- preview =>
- clean_cookies =>
- aria_label => Click to accept marketing cookies and enable this content
- id => 1
- title_class => bottom-right
- header => Our website uses cookies [],1
- accept_optin => Accept
- accept_optout => Accept,1
- manage_consent => Cookie consent []
- manage_options => Manage Cookies
- save_settings => Save & Exit
- dismiss => Dismiss,1
- message_optout => We use cookies to optimize our website and our service.
- message_optin => We use technologies like cookies to store and/or access device information. We do this to improve browsing experience and to show personalised ads. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category_functional => Functional
- category_preferences => Preferences,0
- category_statistics => Statistics,1
- functional_text => These cookies are required to make our website work!,1
- statistics_text => The technical storage or access that is used exclusively for statistical purposes.,1

- statistics_text_anonymous => These cookies help us record anonymous data about how people are using our website.,1
- preferences_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing_text => These cookies allow us to target other information on our website, like advertising, towards your interests.,1
- category_marketing => Marketing,1
- manage_consent_options => show-everywhere
- use_categories => view-preferences
- privacy_link_us => #